

PROGRAMME

Friday, 9 March 2012

08:45 - 09:00 **Welcome and Introduction**

Session 1

Chair: Markus Reisinger

09:00 - 10:00 **Keynote Lecture:**

Language, Internet and Platform Competition

BRUNO JULLIEN (Toulouse School of Economics)

10:00 - 10:50 **Compulsory Licensing, Price Controls, and Access to Patented Foreign Products**

ERIC BOND (Vanderbilt University) and Kamal Saggi

Discussant: Jay Pil Choi

10:50 - 11:10 Coffee Break

11:10 - 12:00 **A Treatment Effect Method for Merger Analysis with an Application to Parking Prices in Paris**

Philippe Choné and LAURENT LINNEMER (CREST-Paris)

Discussant: Jörg Claussen

12:00 - 12:50 **Vertical Integration with Complementary Inputs**

MARKUS REISINGER (WHU - Otto Beisheim School of Management) and

Emanuele Tarantino

Discussant: Eric Bond

12:50 - 14:00 Lunch

Session 2

Chair: Christian Gollier

14:00 - 14:50 **Selection Biases in Complementary R&D Projects**

JAY PIL CHOI (University of New South Wales and Michigan State University)
and Heiko Gerlach

Discussant: Markus Reisinger

14:50 - 15:40 **Optimal Illusions and the Simplification of Beliefs**

Christian Gollier (Toulouse School of Economics)

Discussant: Johannes Maier

15:40 - 16:00 Coffee Break

Session 3

Distinguished CESifo Affiliate Award Candidates

16:00 - 16:50 **Social Value of Public Information without Common Knowledge**

ALIA GIZATULINA (Max Planck Institute for Collective Goods)

16:50 - 17:40 **First Impressions Matter: Signalling as a Source of Policy Dynamics**
STEPHEN HANSEN (Universitat Pompeu Fabra) and Michael McMahon

19:30 Conference Dinner

Saturday, 10 March 2012

Session 4 Chair: Andrea Attar

09:00 - 09:50 **When is Ambiguity-Attitude Constant?**
JÜRGEN EICHBERGER (University of Heidelberg), Simon Grant and David Kelsey
Discussant: Ray Rees

09:50 - 10:40 **Crowdfunding: Tapping the Right Crowd**
PAUL BELLEFLAMME (Catholic University of Louvain), Thomas Lambert and
Armin Schwienbacher
Discussant: Marco Sahm

10:40 - 11:00 Coffee Break

11:00 - 11:50 **On the Non-Exclusivity of Loan Contracts: An Empirical Investigation**
HANS DEGRYSE (Catholic University of Leuven and Tilburg University), Vasso
Ioannidou and Erik von Schedvin
Discussant: Laurent Linnemer

11:50 - 12:40 **Multiple Lenders, Strategic Default and the Role of Debt Covenants**
ANDREA ATTAR (Toulouse School of Economics and University of Roma Tor
Vergata) Catherine Casamatta, Arnold Chassagnon, Jean Paul Décamps
Discussant: Hans Degryse

12:40 - 13:40 Lunch

Session 5 Chair: Mark Schelker

13:40 - 14:30 **Risk and Saving in Two-Person Households**
Patricia Apps, Yuri Andrienko and RAY REES (University of Munich)
Discussant: Mark Schelker

14:30 - 15:20 **Search Costs, Demand-Side Economies and the Incentives to Merge under
Bertrand Competition**
JOSE L. MORAGA-GONZÁLEZ (Free University Amsterdam) and Vaiva Petrikaite
Discussant: Andrea Attar

15:20 - 15:40 **Coffee Break**

15:40 - 16:30 **How Effective are Advertising Bans? On the Demand for Quality in two-sided
Media Markets**
Tanja Greiner and MARCO SAHM (TU Munich)
Discussant: Paul Belleflamme

16:30 - 17:20 **Lame Ducks and Divided Government: How Voters Control the
Unaccountable**
MARK SCHELKER (University of St. Gallen)
Discussant: Jürgen Eichberger

End of Conference